

妝品英語

美容×彩妝×保養完全攻略

ENGLISH FOR COSMETIC SCIENCE PROFESSIONALS



美妝保養英語寶典
打造職人英語實戰力!

暖身
活動

實用
對話

閱讀
篇章

延伸
練習

按部就班，循序漸進
學會美妝保養職場實用英語

- ✓ 精選 12 大美容主題，多元化學習
- ✓ 規劃各式暖身活動，輕鬆銜接主要課程
- ✓ 提供 24 篇實用情境對話，學以致用
- ✓ 編寫 12 篇閱讀篇章，強化知識
- ✓ 清楚條列文法重點，淺顯易懂
- ✓ 設計多樣延伸練習，整合學習內容
- ✓ 羅列美容產業專業術語，必學單字一網打盡
- ✓ 兼顧聽、說、讀、寫技巧，面面俱到



LESSON 1

Cosmetics Colors

Unit Outline:

- ⌚ Tones and shades of colors
- ⌚ Makeup color choices
- ⌚ Day and night eye shadows

I. Color Me Beautiful

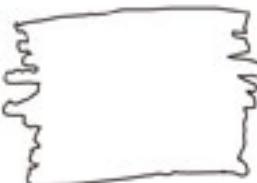
A. What color category do the following lipstick colors belong to?



B. Which foundation is closest to ivory? The two other colors are coffee and beige. Write your answers in the spaces below.



C. Color three different shades of orange in the empty boxes and name each shade.



carrot orange

D. Match the words with the lipstick colors.



A



B



C

- red
- dark brown
- pinkish brown

E. Match the words with the eyeliner colors.



A

B

C

- midnight blue
- jet black
- chocolate brown

2. Pick Your Colors

Which colors look best with cool skin tones? How about warm skin tones? Put each word in the correct category.



Cool Skin Tones

Warm Skin Tones

3. A Wheel of Colors

Take a look at the color wheel. Discuss the following questions with a partner.



1. Can you name three shades of the color green?
2. Which color is the opposite of red?
3. What color is between green and blue?
4. What are the three primary colors of the color wheel?
5. What are the three secondary colors of the color wheel?



Eye Shadow Choices

Track 01

(Laura is at the department store. She is looking for some new summer makeup.)

Laura: I'd like to see these makeup palettes, please.

Salesclerk: Great choice. These are 20 percent off today. Each palette contains four colors of eye shadow. You also get mascara and a **professional**¹ makeup brush.

Laura: Can I choose my own colors?

Salesclerk: I'm sorry. Our makeup palettes come pre-packaged. We do have a **variety**² of palettes to choose from though. What are your favorite colors?

Laura: I like blue, pink, and purple, and I'm especially **keen**³ on green.

Salesclerk: You have good taste. Green is such a bold, **vibrant**⁴ color. It makes the perfect summertime eye shadow. What do you think of this one here?

Laura: Wow. It's beautiful. (Laura takes out a fashion magazine.) I was just reading that hot pink, rich purple, **brilliant**⁵ blue, and **emerald**⁶ green are this season's hottest colors.

Salesclerk: I guess that's why this palette is our top seller.





Laura: What's the best way to wear these colors?

Salesclerk: There's a how-to guide on the back, but it's really up to you. You can wear just one or you can **blend**⁷ two or three colors together.

Laura: Thank you. This is **exactly**⁸ what I wanted.

Salesclerk: It's my pleasure.



Vocabulary and Phrases

Track 02

1. **professional** [prə'feʃənl] *adj.*
2. **variety** [və'raɪətɪ] *n.*
3. **keen** [kɪn] *adj.*
4. **vibrant** [vibrənt] *adj.*
5. **brilliant** [brɪlɪənt] *adj.*
6. **emerald** [ə'merəld] *adj.*
7. **blend** [blend] *v.*
8. **exactly** [ɪg'zæktli] *adv.*

What Did You Find Out?

Discuss these questions with a partner.

1. What are this season's hottest eye shadow colors?
2. Will Laura get a discount?
3. Are there free gifts?
4. Can Laura choose her own colors?
5. What's the best way to wear eye shadow?

Practice 1

Track 01

Listen and check (✓) the items that you hear.

- concealer
- loose powder
- eye shadow
- makeup brush
- mascara
- sponge
- how-to guide

Practice 2

Track 01

Listen again. Write *T* for true and *F* for false.

1. _____ The makeup palette that Laura is looking at is on sale.
2. _____ Laura's favorite eye shadow color is dark brown.
3. _____ The salesclerk opens up a palette for Laura.
4. _____ Olive green is one of the most popular colors for this season.
5. _____ The makeup palette that Laura purchases includes instructions.



Practice 3

Track 01

Listen once more. Choose the correct answers.

1. _____ Which colors are included in the makeup palette Laura buys?
A Green, gold, pink, and purple.
B Purple, blue, pink, and peach.
C Pink, green, brown, and blue.
D Pink, purple, blue, and green.
2. _____ What is Laura looking for?
A Skin-care products **B** Eye shadow
C Fragrances **D** Lipstick
3. _____ What is Laura's favorite color?
A Green **B** Pink
C Purple **D** Blue
4. _____ Why is the makeup palette Laura buys such a big seller?
A Because it is almost always on sale.
B Because it comes with a free tube of mascara.
C Because it comes with its own how-to guide.
D Because it includes the most popular colors.



Day and Night Eye Shadows

Track 03

(Erica is looking at some eye shadow¹ palettes.²)

Clerk: Do you need any help?

Erica: Yes. I am looking for eye shadow that can be worn day to night.

Clerk: How about this four-color palette?

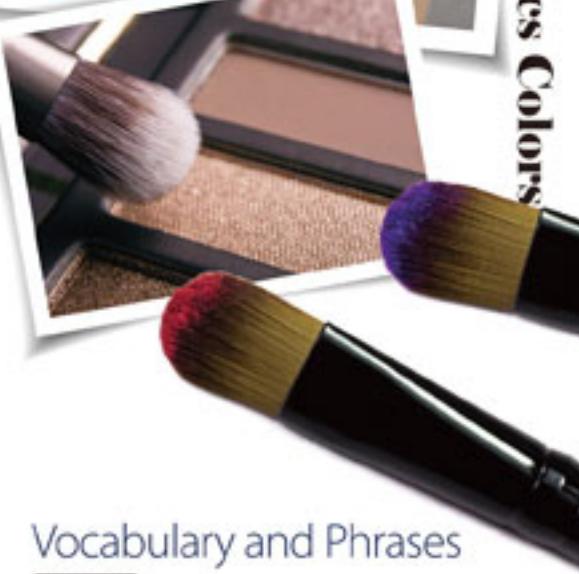
Erica: Brown, bronze,³ and purple? Will they look good on my dark skin tone?⁴

Clerk: No doubt about it. And the matte⁵ black can be used as an eyeliner.⁶

Erica: Sounds good. I am going to try a smokey eye look⁷ with it tonight.

Clerk: This one is great for smokey eye looks. And just add a drop of water to⁸ your shadow if you want to make the color pop.

Erica: I got it. Thanks!



Vocabulary and Phrases

Track 04

1. eye shadow [aɪ] [ʃædəʊ]

2. palette [pælət] n.

3. bronze [bronz] n., adj.

4. tone [ton] n.

5. matte [mæt] adj.

6. eyeliner [aɪ.læɪnə] n.

7. smokey eye look
[smoʊkt] [aɪ] [lʊk]

8. add ... to ... [æd] [tu]

Translation

1. I am looking for eye shadow that can be worn day to night.

2. Will they look good on my dark skin tone?

Pattern Practice

1. I am looking for _____ that can be _____.

2. Will they look _____ on _____?

3. Just add _____ to _____ if you want to _____.

What Is Your Favorite Color?

Track 05

Every woman knows that finding the right makeup to suit her skin can be tricky.¹ Applying the right color correctly can highlight² your natural beauty, while incorrect use of color can magnify³ your flaws.

The colors that you choose to wear should complement⁴ your skin tone and physical⁵ characteristics.⁶ One of the most important cosmetics purchases you will make is foundation. Most Asian women need foundation with yellow undertones.⁷ Western women with fair skin, on the other hand, should look for foundation with pink undertones. Your foundation should match the natural tones of your face. Choosing colors that are too dark or too strong for your skin will be a beauty blunder. Colors that are too light will wash out your complexion.⁸

If you have trouble deciding on the right colors, you can copy the style of a celebrity that looks similar to you in skin, eye, and hair color. What's more, it's important to remember that your sense of style is a good indicator⁹ of what looks best on your skin.



Choosing the right color isn't just about looking good. Colors also speak for us and tell others who we are. Colors tell us about a person's **personality**.¹⁰

For example, red is a color that **represents**.¹¹ passion. Women who wear bright red lipstick are usually confident and aren't afraid to take risks. Pink **enhances**.¹² a woman's **feminine**.¹³ side. A woman who wears pink lipstick might wish to appear sweet and romantic. That is why this color is so popular with young women and brides. Nowadays, a woman can **achieve**.¹⁴ any look she wants with the right shades of makeup for her skin. So, don't be afraid to show your true colors.



Vocabulary and Phrases

Track 06

1. **tricky** [trɪkɪ] *adj.*
2. **highlight** [haɪ.laɪt] *v.*
3. **magnify** [mægna.fai] *v.*
4. **complement** [kəmplément] *v.*
5. **physical** [fɪzɪkəl] *adj.*
6. **characteristic** [kærəkterɪstɪk] *n.*
7. **undertone** [ʌndə.ton] *n.*
8. **complexion** [kəm'plɛkʃən] *n.*
9. **indicator** [ɪndɪ.ketə] *n.*
10. **personality** [pɜːsənələtɪ] *n.*
11. **represent** [rɪprɪ'zent] *v.*
12. **enhance** [ɪn'hæns] *v.*
13. **feminine** [femənɪn] *adj.*
14. **achieve** [ə'tʃɪv] *v.*



What Did You Find Out?

Discuss these questions with a partner.

1. How will wearing the wrong colors make your skin look?
2. What should women think about when choosing foundation?
3. How might women who wear bright red lipstick feel?
4. Where can a woman find help if she can't figure out the right colors for her skin?
5. What should women with fair skin look for in foundation?

Comparative and Superlative Adjectives

1.

Comparative adjectives make comparisons between two things or situations.

A + be + adj.-er / more adj. / less adj. + than + B

- The new treatment is more effective than the old one.

2.

Superlative adjectives make comparisons between more than two things.

A + be + the adj.-est / most adj. / least adj. (in/of/for ...)

- January is usually the busiest month for our beauty salon.

3.

Forming comparatives and superlatives:

Adj. Types	Forming Rules	Adjectives	Comparatives	Superlatives
One syllable	Add -er / the -est	cheap	cheaper	the cheapest
One syllable words ending with vowel + consonant	Double the ending consonant & add -er / the -est	big fat	bigger fatter	the biggest the fattest
Two-syllable words	Add -er / the -est	simple	simpler	the simplest
	Use <i>more</i> / <i>the most</i>	useful	more useful	the most useful
Two-syllable words ending with consonant + -y	Remove the ending -y & add -ier / the -iest	busy silly	busier sillier	the busiest the silliest
Words with three or more syllables	Use <i>more</i> / <i>the most</i> , <i>less</i> / <i>the least</i>	beautiful	more beautiful	the most beautiful
Irregular adjectives		good bad	better worse	the best the worst

Your Turn

Rewrite the sentences using comparatives or superlatives based on the hints.

1. Jack's hair is 20 centimeters long. Andrew's hair is 15 centimeters long. (long)

Jack's _____.

2. This facial cream is US\$50. That moisturizer is US\$45. (expensive)

This facial cream _____.

3. I have never had a better beautician than Wendy. (good)

Wendy is _____.

Part A The Best Colors for Asian Beauties

Read the following passage and circle all the words that are colors.

The most distinctive feature of Asian women is the beautiful almond shape of their eyes. To define the eyes and make them stand out, use a brown or black eyeliner. Black eye shadow can be used to add depth. Since most Asian women have cool skin tones, these colors are perfect for daytime wear: bronze, cool gray, purple, lavender, pink, brown, peach, and plum. For dramatic smokey eyes in the evening, stick to black, deep purple, deep turquoise, and navy blue. Stay away from frosty colors, which can make some women look pale and puffy.



Part B Put Your Best Face Forward

Look at these two faces and discuss the questions below with a partner.



1. *Can you identify which woman has warm skin tones and which has cool skin tones?*

2. *Which colors of lipstick go best with cool skin tones?*

3. *Which woman do you think would look better in bright colors?*

4. *Name three shades of blush that look good on people with light skin.*

5. *Which woman would look best in gold?*